



Dual Degrees; Marketing, Spain or France

What is a Dual degree?

The dual degree provides a student the opportunity to earn **2 degrees**, one from each of 2 universities. The two degrees might be in the same subject area, or in two different subjects.

Language

All dual degrees are taught in English. A TOEFL score of 85 required.

How to apply for a dual degree

The decision to take a dual degree is **not taken until after you have started your SRH programme**. All students are invited to attend an information session followed by an online application.

Pre requisites

All courses at the SRH must be completed successfully prior to departure to the partner university. A minimum average grade of 2,0 is required.

Title of the 2nd degree in addition to the SRH degree is;

- ****BA Hons Top Up Advertising, Marketing & Public Relations at Centro University, Cesine, Spain **OR****
- **BBA Global Marketing and Brand Management at INSEEC, Bordeaux or Lyon France**

**** Awarding Body:** London Metropolitan University

Process

Students are guided through the application for the 2nd degree at the partner university by the SRH Business School International Office, during the 2nd year of studies.

Timeline for the dual degree

Students start their SRH degree and complete 2 years of courses before departing to the partner university for the 2nd degree. Credits earned during the 1st semester at the partner university are recognized towards the SRH degree.

Once the degree is completed at the partner university, 2 semesters, the student must complete an internship and thesis for completion of the SRH degree.

Cost

Students continue to pay **ONLY** the SRH during the time taken to complete both degrees **or** for an additional 6 months, whichever is the longer. No tuition fees are payable to the partner university.

Personal support is provided until both degrees are completed.

Dual degrees are subject to change, by the partner universities. In the event of cancellation, students are offered an alternative international experience, either an alternative partner dual degree or semester abroad.



Facts of partner university

Bachelor of Advertising Marketing & PR | Cesine Top Up Degree Spain

BBA - Global Marketing & Brand Management Major - INSEEC