




Program



Applied Data Science & Analytics (M.Sc.)

05.04. – 12.04.2024

	Time	Programme item	Participants	Room/Location
Friday, 05.04.2024	Onsite	Central Campus Rallye	Marketing Department	Plaza/ Foyer SRH Hochschule
	Online	Central Campus Rallye	Marketing Department	Please see separate invitation
	02:00 – 05:00 p.m.	Orientation Session	International Office	Foyer SRH Hochschule
Monday, 08.04.2024	09:00 – 09:30 a.m.	Welcome to the School of Information, Media & Design	Members of the Faculty Student Council	Online MS Teams click here
	09:30 – 10:15 a.m.	Icebreaking Activities	Heads of Study Programs, Administration	
	10:30 a.m. – 12:00 noon	Greetings by Study Deans and presentation Master Program	Head of Study Program, Administration	Online MS Teams click here
				
	12:00 – 12:45 p.m.	Meeting senior students	Course representatives	Online MS Teams click here
				
	02:00 – 05:15 p.m.	Data Visualization and Storytelling	Prof. Dr. Swati Chandna	Hybrid, T43 click here for online

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Tuesday, 09.04.2024	5:30 – 08:45 p.m.	First steps into case studies	Dr. Frank Schulz Ralf Storch	Hybrid, T111/112 click here for online
Wednesday, 10.04.2024	09:30 – 12:45 a.m.	First steps into case studies	Ralf Storch	Hybrid, T41 click here for online
	12:45 – 02:00 p.m.	common lunch		Plaza/ Foyer SRH Hochschule Cube
	From 06:00 p.m.	Student council meeting incl. pizza and board games	Members of the student council	Arc205/206
Thursday, 11.04.2024	12:45 – 02:00 p.m.	Digital Tools & Services IMD	Sina Mehraeen	Hybrid, T111/112 click here for online 
	5:30 – 08:45 p.m.	First steps into case studies	Dr. Frank Schulz	Hybrid, Arc205/206 click here for online
Friday, 12.04.2024	12:45 – 02:00 p.m.	Introduction to the Examination Office	Mai Fleischer	Hybrid, Arc205/206 click here for online 
	From 04:30 p.m.	Hike through Heidelberg's historic city center up to the castle	Members of the student council	Meeting point Plaza/ Foyer SRH Hochschule