

Programme

International Business Administration (B.A.)

7th Oct. - 10th Oct. 2024

	Time	Programme item	Participants
Monday, 07th October	9:30 – 10:00 a.m. Room: Großer Hörsaal	Welcome School of Business & Law	Prof Dr Carolin Sutter, Prof Dr Joachim Gläser Colleagues School of Business & Law
	10:15 a.m. – 12:00 p.m. Room: Smith (arc 322)	Meet your Mentor Information about the course of study	Prof Dr Stefanie A. Schubert Prof Dr Laurence Welford Sandra Kineton
	12:00 – 12:30 p.m. Room: Smith (arc 322)	Introductory workshop (How to study) Information about the organisation of studies	Sandra Kineton
	12:30 – 1:30 p.m. Room: Smith (arc 322)	Lunch together as a group	Prof Dr Stefanie A. Schubert Prof Dr Laurence Welford Sandra Kineton
	1:30 – 2:30 p.m. Room: Smith (arc 322)	Getting to know each other	Prof Dr Stefanie A. Schubert Prof Dr Laurence Welford Sandra Kineton
Tuesday, 08th October	9:30 a.m. – 12:30 p.m. Room: Smith (arc 322)	„Business gives you wings“ Part I	Prof Dr Stefanie A. Schubert Prof Dr Laurence Welford



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	2:00 – 5:00 p.m. Room: Smith (arc 322)	„Business gives you wings“ Part II	Prof Dr Stefanie A. Schubert Prof Dr Laurence Welford
Wednesday, 09th October	10:30 – 11:30 a.m. Room: Großer Hörsaal	Introduction Founder Institute	Alexander Roth
	11:30 a.m. – 12:00 p.m. Room: Großer Hörsaal	Introduction International Office	Stefanie Höltz Thomas Eppel
	1:00 – 4:00 p.m. Room: Smith (arc 322)	„Business gives you wings“ Part III	Prof Dr Stefanie A. Schubert Prof Dr Laurence Welford
	starting at 5:00 p.m. Firebowl (Bergheimer Str. 139, 69115 Heidelberg)	Evening Event: Bowling	All School of Business and Law Students & Staff
Thursday, 10th October	9:30 a.m. – 12:00 p.m. Room: Smith (arc 322)	„Business gives you wings“ Part IV	Prof Dr Stefanie A. Schubert Prof Dr Laurence Welford
	1:00 – 2 p.m. Room: Großer Hörsaal	Joint award ceremony "Business gives you wings"	All mentors